

Siltex- 30143

Soil Release

SILTEX-30143 (SOIL-RELEASE)

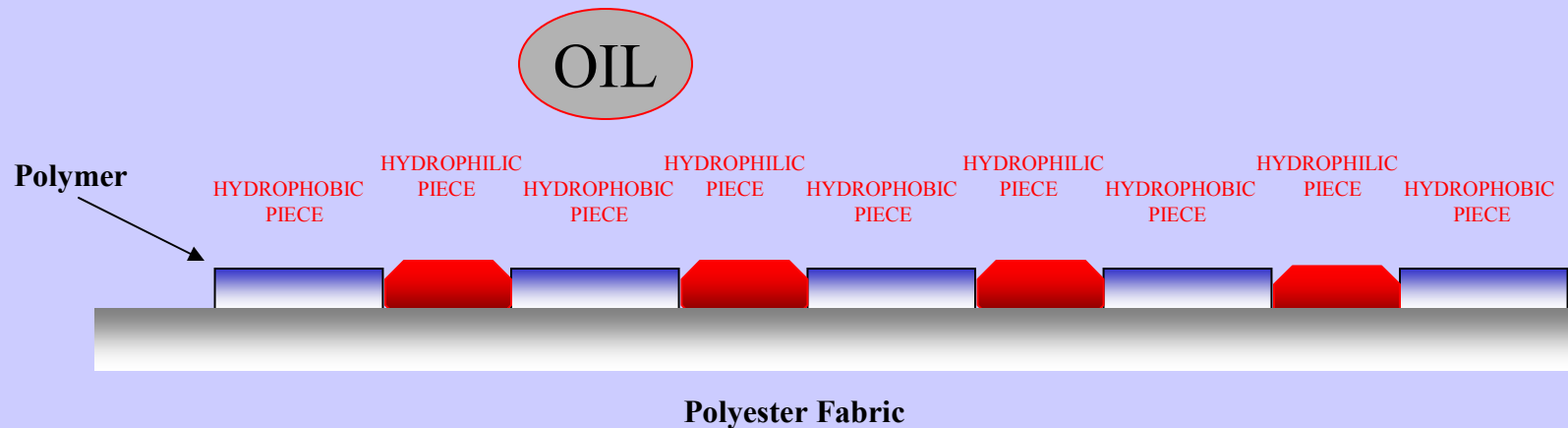
Siltex-30143 is the ultimate in soil release/comfort finishes for 100% polyester fabric.

Not only does Siltex-30143 have soil release and moisture transport properties that are unsurpassed in the industry, but the consistency and durability of its performance rank it above other hydrophilic polyester finishes.

**A POLYMER FOR LAUNDRY DETERGENTS WITH
UNIQUE QUALITIES OFFERING FOUR
DISTINCTIVE ADVANTAGES**

- ⌘ **Elimination of greasy and particulate soils from the first wash.**
- ⌘ **Performance which increases wash after wash**
- ⌘ **Fabric protection against the Adhesion of greasy or particulate soils between two washing cycles.**
- ⌘ **High added value for minimal cost**

**MECHANISM OF ACTION OF
SILTEX-30143
(SOIL RELEASE)**



By increasing surface hydrophilicity, Siltex 30143 reduces the interactions between fabrics and greasy soils.

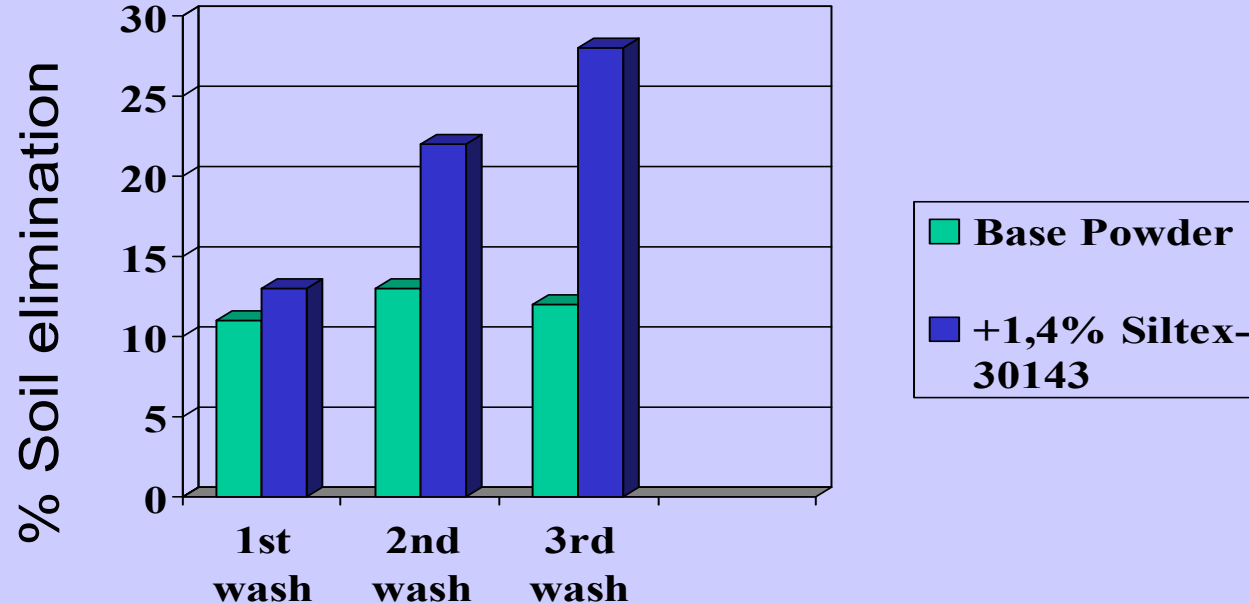
PERFORMANCE WHICH INCREASES WASH AFTER WASH

Greater Elimination

of Greasy and particulate soils from washing cycle to washing cycle

TEST

Determination of the performance of Siltex-30143 in 3 washes.



Customer Benefits

☞ Performance which increases wash after wash: In 3 washes, the level of greasy and particulate soils removed is multiplied by 3.

Improved performance in the first wash.

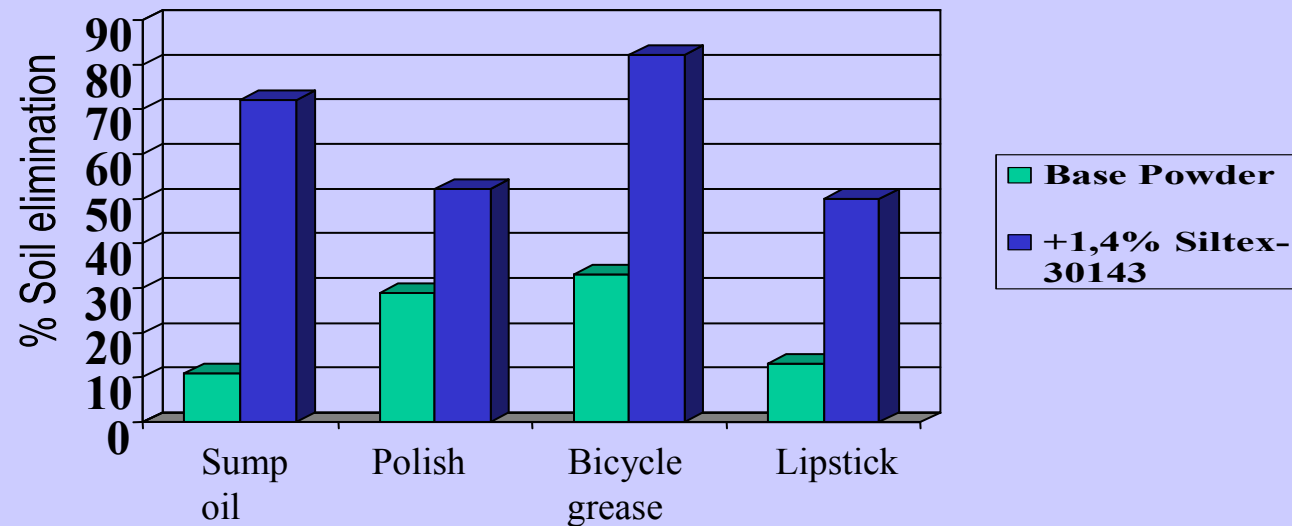
FABRIC PROTECTION AGAINST THE ADHESION OF GREASY AND PARTICULATE SOILS BETWEEN TWO WASHING CYCLES

DURABILITY OF EFFECT

SILTEX-30143 is deposited on the fabric using the first wash and, due to its soil repellent effect, enables subsequent washes to be more effective.

TEST

Determination of the effectiveness of Siltex-30143 after the second wash.



Customer Benefits

- œ Durable performance over several wash cycles through repellancy of soils.
- œ Increased performance during the second wash.
- œ Improved performance, even on the most difficult stains.

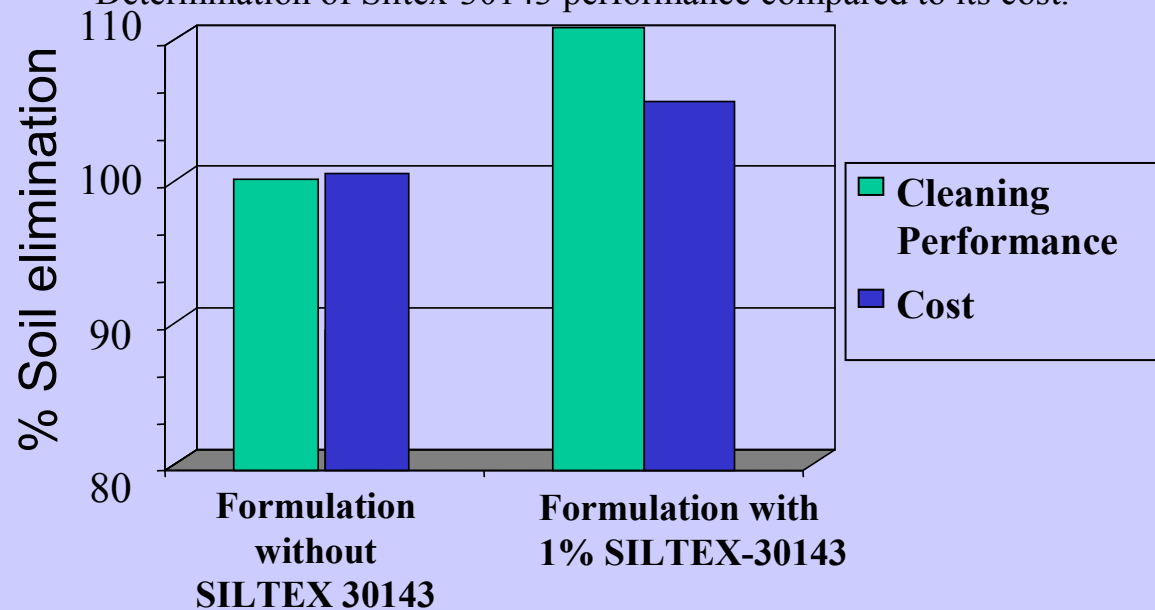
HIGH ADDED VALUE FOR MINIMAL COST

STRONG COST/BENEFIT RATIO

of Greasy and particulate soils from washing cycle to washing cycle

TEST

Determination of Siltex-30143 performance compared to its cost.



* Calculated from the sum of SILTEX 30143 performance against all soils
(Ref. Test” determination of the effectiveness of SILTEX 30143 during the first wash”